



THE EXHIBITOR HANDBOOK

LE MIAMI 2019

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1 HELLO GORGEOUS



Welcome to LE Miami 2019. To make sure that you're not left feeling dazed and confused we've created The Handbook, your to-the-point edit of all the vital show information you need to start planning your trip in June. From appointments and hotels to dress code and taxis, we've got it covered — and for anything else, Team LE are on call to answer your questions.

Before you pack your suitcase please note that LE Miami is fiercely business driven, yet passionately festival-like. While the official dress code is business casual, think more weekend brunch than power lunch. LE Miami operates a no tie policy.

Take the time to get friendly with The Handbook and come June you'll be touching down on the tarmac cool, calm and collected. We'll meet you at the bar...

2 THE LE MIAMI PHONE BOOK

2.1 founders & main contacts

The LE Miami team is always available to answer any questions you may have, so please feel free to contact us.

SERGE DIVE,
CEO & FOUNDER

SARAH BALL,
CO-FOUNDER

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CO-HEAD OF LE MIAMI – SALES
& TRAVEL RELATIONS:
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SALES & TRAVEL RELATIONS
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E: gemma@thisisbeyond.com
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E: francesca.king@thisisbeyond.com
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E: sarah.maduca@thisisbeyond.com
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EXECUTIVE ASSISTANT TO CEO
& HR MANAGER:
E: sabrina@thisisbeyond.com
T: +44 (0) 203 176 6731
M: +44 (0) 7515 151 204

SHAAMIL NATHWANI,
FINANCIAL ADMINISTRATOR:
E: shaamil@thisisbeyond.com
T: +44 (0) 203 735 5950

FOLLOW US:



INSTAGRAM



FACEBOOK



LINKEDIN



VIMEO

2.2 USEFUL NUMBERS

LE MIAMI FLIGHT TEAM

Travel Agency / Flight Booker

E: letravelteam@pro-travelinstyle.com

T: +44 (0)207 434 7491

MIAMI BEACH CONVENTION CENTER

WILL GREEN

E: william_green@miamibeachconvention.com

T: +1 786 276 2625

EXPO CONVENTION CONTRACTORS, INC

ANDY ROSDITSKY

E: andyr@expocci.com

T: +1 (305) 216 9775

2.3 EMERGENCY NUMBERS

AMBULANCE SERVICES

Medics Ambulance

45 N.W. 5th Street. Miami, FL 33128

T: +1 561 613 54211

FIRE DEPARTMENT

City of Miami Beach

2300 Pine Tree Drive

Miami Beach, FL 33139

General Info: +1 305 673 7120

Emergency: 911

HOSPITAL

Mount Sinai Medical Center

4300 Alton Road

Miami Beach, FL 33140

General Info: +1 305 674 2121

Emergency: +1 305 674 2200

Physician Referral Service: +1 305 674 2273

POLICE DEPARTMENT

City of Miami Beach

1100 Washington Avenue

Miami Beach, FL 33139

General Info: +1 305 673 7900

Emergency: 911

FIRST AID

Mount Sinai Medical Center

4300 Alton Rd

Miami Beach

General Info: +1 305 674 3900

Emergency: + 1 305 674 2200



3 DEADLINES

**We will be constantly updating the deadlines and agenda below.
To make sure that you're up to speed, check back closer to the show for
the most updated version or check out the [Exhibitor Guide](#) on our website.**

3.1 DEADLINES

10 September..	Exhibitor sales open
Ongoing.....	Travel arrangements. Exhibitors are responsible for arranging their own transportation, transfers, accommodation, travel insurance and Visa
5 April.....	Exhibitor sales close Stand graphics deadline
15 April.....	Phase 2 (Appointment Preferences) open
10 May.....	Phase 2 (Appointment Preferences) close
23 May.....	Exhibitor Phase 3 (Online Diary) opens
17 June.....	Ministry of Ideas 2019
17-20 June.....	LE Miami 2019



3.2 DAILY BREAKDOWN

SUNDAY 16 JUNE

12:00 – 18:00 Check-in at Miami Beach Convention Centre entrance on Convention Center Drive and 19th St.

MONDAY 17 JUNE

09:00-18:00 Check-in at Miami Beach Convention Centre entrance on Convention Center Drive and 19th St.

10:00 – 17:00 Ministry of Ideas 2019

20:00 – 23:00 Official LE Miami Opening Party

TUESDAY 18 JUNE

07:30 – 08:15 Workout by the Waves
09:00 – 09:45 Early Riser Networking
09:45 Morning appointments start
11:20 – 11:40 Morning networking break
13:15 – 15:00 Lunch
15:00 Afternoon appointments start
16:10 – 16:30 Afternoon networking break
18:05 Appointments finish
18:05 onwards Free evening or Rebelry

WEDNESDAY 19 JUNE

07:30 – 08:15 Workout by the Waves
09:00 – 09:45 Early Riser Networking
09:45 Morning appointments start
11:20 – 11:40 Morning networking break
13:15 – 15:00 Lunch
15:00 Afternoon appointments start
16:10 – 16:30 Afternoon networking break
18:05 Appointments finish
18:05 onwards Free evening or Rebelry

THURSDAY 20 JUNE

07:30 – 08:15 Workout by the Waves
09:00 – 09:45 Early Riser Networking
09:45 Morning appointments start
11:20 – 11:40 Morning networking break
13:15 – 15:00 Lunch
15:00 Afternoon appointments start
16:10 – 16:30 Afternoon networking break
18:05 Appointments finish
21:00 onwards Official LE Miami Closing Party

FRIDAY 21 JUNE

All day Departures

4 WHAT YOU NEED TO DO

Please read the following points carefully to ensure that you have fulfilled all your obligations towards LE Miami and acquired sufficient insurance for your participation.

4.1 PAYMENT

IMPORTANT:

The balance of payment for your stand is payable by **15 FEBRUARY 2019** (unless otherwise stated on your invoice) and it is your responsibility to ensure that it is made on time. If you fail to do this LE Miami could cancel your participation, refuse you access to the show and keep your initial deposit.

Our banking details can be found on your contract, but by way of reminder, invoices are payable to:

PAYABLE TO: LE Miami Ltd

ACCOUNT ADDRESS: Unit 1.1, The Shepherds Building West, Rockley Road, Shepherds Bush, London, W14 0DA

BANK: HSBC, 25 Notting Hill Gate, London, W11 3JJ

SORT CODE: 40-04-01

ACC. NO: 32414309

IBAN: GB04HBUK400401 32414309

SWIFT: HBUKGB4B

REFERENCE: [your invoice number]

Kindly forward all Proof of Payment to:

SHAAMIL NATHWANI,
ACCOUNTS ASSISTANT:
E: shaamil@thisisbeyond.com
T: +44 (0) 203 735 5950

Credit Card payments are also accepted, just be sure to request a CCAF. Please note fees apply depending on the Credit Card.

IMPORTANT:

When you make a payment, please ensure that a) it is made payable in GBP to avoid any exchange risk issues, b) all bank charges are covered by YOUR company (otherwise we will need to send you a balance invoice for the residual amount before granting you access to your stand), and c) you always quote your invoice number in the reference of the bank transfer to allow us to smoothly track and acknowledge your payment.

We are unable to take payment on site in Miami.



4.2 PUBLIC LIABILITY INSURANCE

Assumption of risk for Exhibitors and compulsory third party/public liability insurance:

It should be understood by the Exhibitor that the nature of the facilities available, presence and circulation of large numbers of people, difficulty of effective supervision over the protection of large numbers of removable articles in stands and various other factors make it reasonable that each Exhibitor shall assume the risk of any injury, loss and/or damage to themselves or third party.

Unless you have asked us otherwise, LE Miami has automatically added a Public Liability administration fee of GBP 199 to your invoice in order to ensure that you are added to the insurance policy of the show and therefore correctly covered.

This Public Liability Insurance will cover you if you or your business operation accidentally injures someone. It will also cover you if you damage third party property while on business.

If you have any questions regarding the Public Liability Insurance please contact Gemma at gemma@thisisbeyond.com.

4.3 PROMOTION OF TRAVEL PRODUCTS

The Exhibitor shall notify LE Miami of the name and contact details of each stand sharer or product intended to be displayed or promoted at the show no later than 120 days prior to the start of the exhibition to ensure that they conform to LE Miami's theme and show profile.

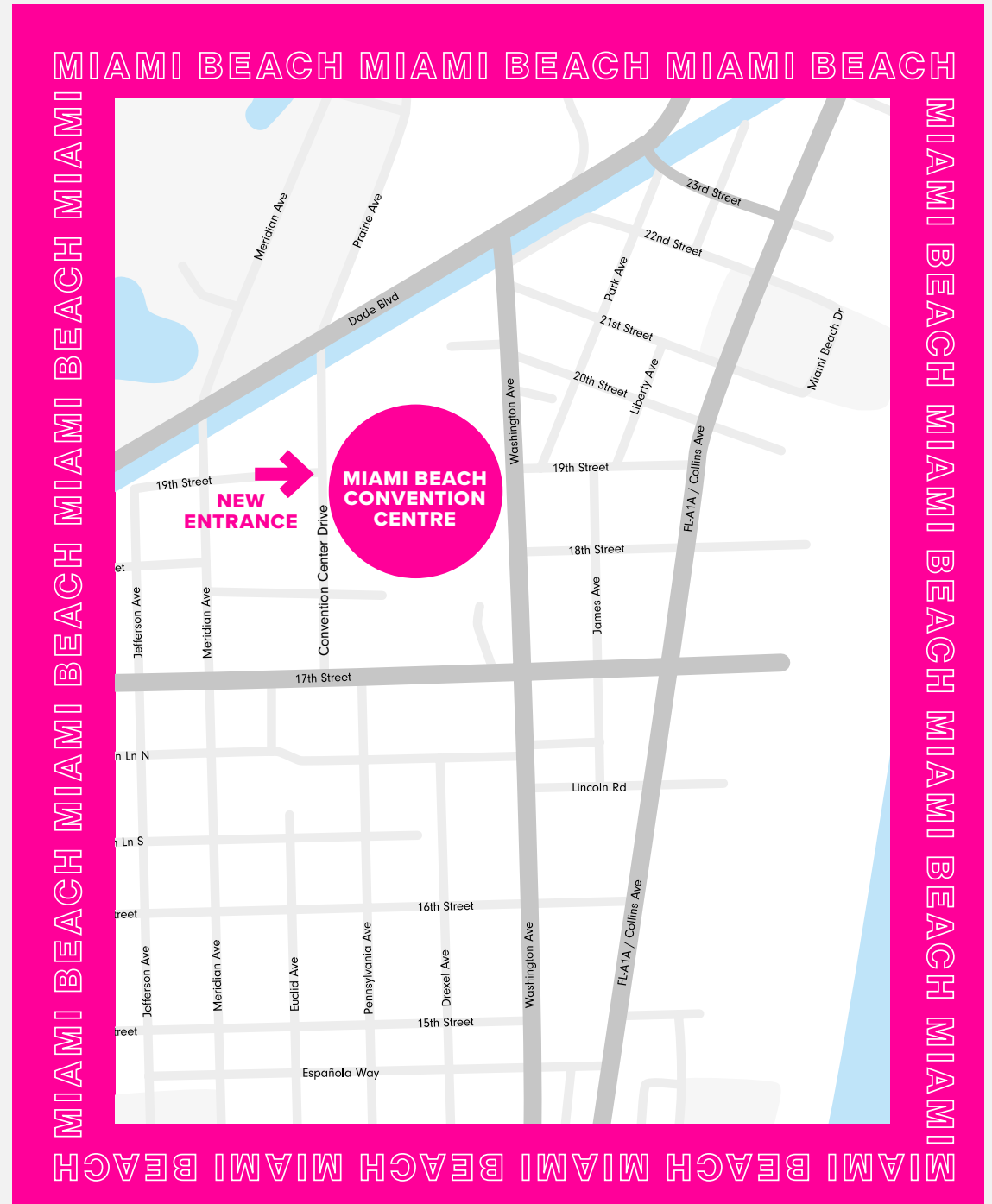
LE Miami is entitled to cancel the contract if it considers, at its sole discretion, that the products or services promoted or showcased by the Exhibitor or any person sharing a stand do not fit the profile of the Exhibition and/or venue guidelines.

LE Miami will always communicate with the contracted Exhibitor directly. It is the responsibility of the contracted Exhibitor to propagate all information received and to make sure that all delegates present at the show respect deadlines and the terms and conditions of the contract.

The Exhibitor shall be deemed to act as agent in respect of each stand sharer, who shall be bound by these terms accordingly. In the event that any stand sharer fails to comply with these terms or otherwise defaults in its obligations to This is Beyond, the Exhibitor shall be liable for all losses, liabilities and costs incurred by LE Miami arising from such non-compliance or default.

MIAMI BEACH CONVENTION CENTRE

Due to the recent renovations, LE Miami has changed halls to HALLS A&B on the North Side of the Miami Beach Convention Centre, access via Convention Center Drive & 19th Street. Miami International Airport is around a 20-minute taxi ride away.



6 GETTING AROUND



Please note that you are expected to be in Miami for the entire duration of the official agenda (starting with Ministry of Ideas on Monday 17 June and finishing on Thursday 20 June after appointments) – if your arrival and departure dates conflict with the official agenda, please contact le@thisisbeyond.com as soon as possible.

6.1 FLIGHTS

You are responsible for organising your own travel to and from the Magic City. We recommend booking your flights to LE Miami as soon as possible to avoid elevated fares.

6.2 ACCOMMODATION

We believe LE Miami exhibitors deserve to stay somewhere as stylish as their own offerings. That's why we've teamed up with our hotel partners to offer all our Exhibitors preferable rates on a selection of Miami's hottest hotels for the duration of the show. Request your hotel via our [booking platform](#).

6.3 TRANSFERS

Please note that LE Miami does not cover airport transfers, transfers during the show dates or taxis during your stay. Should you wish to arrange an airport transfer for your arrival or departure, contact the LE Miami travel team via letravelteam@pro-travelinstyle.com or +44 (0)207 434 7491.

6.4 TAXIS

CENTRAL CAB

740 Alton Road
Miami Beach, FL 33139
T: 305 532-5555

METRO TAXI

1995 NE 142nd Street
Miami, FL 33181
T: 305 888-8888

YELLOW CAB

3775 NW 36th Street
Miami, FL 33126
T: 305 444-4444

6.5 TRAVEL INSURANCE

We recommend that you obtain comprehensive travel and medical insurance before travelling. You should check any exclusion and that your policy covers you for all the activities you want to undertake in the USA.

6.6 VISA AND ESTA

Participants requiring an entry visa to the US must contact their nearest consulate or embassy.

In light of on going changes to the US immigration policy, we would strongly recommend checking <https://travel.state.gov/content/travel/en/us-visas.html> for the latest travel regulations for the US.

International travellers who are seeking to travel to the United States under the Visa Waiver Program (VWP) are now subject to enhanced security requirements and will be required to pay an administrative fee. All eligible travellers who wish to travel to the USA under the Visa Waiver Program must apply for authorisation and then pay the fee using the following process: <https://esta.cbp.dhs.gov/esta/>

IMPORTANT:

Neither LE Miami or its agents shall be required to assist the Exhibitor to obtain any documents necessary for entry into the USA, including visa and visa letters. It is the sole responsibility of the Exhibitor to check if he can be granted a visa by the relevant authorities, to check that he has given sufficient lead time to allow him to receive the visa and to check that his passport has enough validity time and enough stamp-free pages to receive the visa.

6.7 VALUABLES

Please note that all valuable documents and personal items should be left in the safe of your hotel room from check-in. It is your responsibility to make sure that your valuables are safe at all times for the duration of your stay in Miami and LE Miami accepts no responsibility for loss or damage to personal belongings.



6.8 WHAT TO WEAR

Miami has warm weather year-round; highs are almost always in the 70s (21 °C) and 90s (32 °C). June will be a warm month in Miami so it is advisable to wear light and comfortable clothing. Rain is likely; however, it usually only lasts for a short time.

Inside the Miami Beach Convention Center and all hotels and restaurants, air conditioning will be used - so please make sure that you have a jacket or similar with you.

Our evening events may take place outdoors so please remember that although it will be warm in the day you may need a jacket or similar in the evening.

6.9 RESPONSIBILITY FOR LOST LUGGAGE

For all delegates travelling to Miami please note that LE Miami is not responsible for any luggage lost or delayed by any airlines to and from Miami. In the event that your luggage is lost or delayed please contact your airline directly.

YOUR VIP PASS

7.1 ADMISSION POLICY

Admission to the venue and evening functions is restricted to qualified Buyers, Exhibitors and accredited media who are pre-registered and wearing a delegate badge and security bracelet.

LE Miami is a 'by invitation only' private event and it is in the best interest of all parties that no unregistered individuals attempt to grant access to the premises of the event or evening functions, as they will be denied access.

***IMPORTANT:** Badge holders must not allow their badge or security bracelet to be worn by anyone else. Failure to adhere to this policy may lead to the badge holder being denied access from the remainder of the event. It might also prevent the company from participating at future events. The organisers reserve the right to exclude or remove anyone from LE Miami and the Miami Beach Convention Center who does not comply with these policies or who they reasonably consider are likely to break these rules.*

No advertising or sales staff will be permitted entrance into LE Miami.

No person under the age of 18 will be admitted to LE Miami during build-up, show open days and breakdown. Student groups are not accepted.



7.2 EXHIBITOR PASSES & WRISTBANDS

For security reasons every member of your stand staff must wear an Exhibitor badge AND a security bracelet for the duration of the event in order to gain admission to the hall and official functions. They MUST also keep their badge in full view during the hours of the exhibition and carry some form of photo ID or other identification ready to be viewed by the organisers.

Any security bracelet that needs replacing will be charged in cash on site at the price of USD 100 each and only upon presentation of a photo ID (passport, ID card or driving license but not a business card) and after verification of pre-registration.

7.3 HOW TO COLLECT YOUR PASS

You will be notified ahead of the event as to the timings and location of registration.

****If you are unable to collect your badge at the Miami Beach Convention Center please arrive early on Tuesday the 12 June at the Miami Beach Convention Center to avoid queues or being late for your first appointment***

7.4 COLLECTIVE PASSES

Additional delegate passes or 'Collective Passes' are available to purchase, which allow you to bring another member of your team to LE Miami. There are three types of Collective Passes: Sales, PR and Leader Passes. More information on each Pass can be found [HERE](#). Collective Passes are non transferable and must be collected with valid ID at check-in.

8 MAKING CONNECTIONS



8.1 HOW TO CHOOSE YOUR APPOINTMENTS

LE Miami uses an innovative online system to allow collective members to organise up to 45 business-effective, 20-minute appointments with the world's leading Buyers.

registration and profile creation - friday 5 april

It is important that members have an exact knowledge of all companies present before requesting meetings, so we ask all our Exhibitors to create a company profile. Exhibitors receive a dedicated password to access their personalised page on a secure website, allowing them to enter their company vital statistics and description.

phase 2: tell us who you fancy - monday 15 april – friday 10 may

Members can check each other's profiles and use a powerful search device to find companies that offer the best match for their business requirements. They are then asked to select and rank 80 buyers with whom they wish to have a meeting in order of preference. This is done via LE Miami's secure website, with members able to search for and select suppliers by entering the search criteria relevant to them.

... then we do matchmaking

During this phase everything is done via LE Miami's online database. Based on the preferences given by each delegate regarding their meetings, the LE Miami online system uses a complex algorithm to generate client matches in the following order:

- Mutual request by Buyers and Exhibitors
- Exhibitors' preferences
- Buyers' preferences

Upon completion, all members will receive a notification to view their personalised diary online.

phase 3: fill in the gaps - monday 23 may onwards

Pre-scheduled meetings can be supplemented via the Online Diary. Members can add more meetings in their diary by contacting each other directly on a one-to-one basis and agreeing to meet via an online system that will check each party's time slot availability before confirming.

This year you will have the option to organise a 'Lunch Date' during the 1:45 lunch slot. Members can request meetings directly via our appointment platform and book lunch via our Lunch Date booking platform. More information will be announced closer to the show.

8.2 MISSED APPOINTMENTS

IMPORTANT: LE Miami takes the issue of missed meetings very seriously, whether by Exhibitors or Buyers. Attendees who miss even one meeting may compromise their opportunity, and the opportunity of their Company, to participate in LE Miami and any of our future events unless they provide sufficient and relevant explanation for their absence.

We monitor missed meetings to ensure that all members understand that LE Miami is built on mutual trust and respect for the community. Members are provided with three forms that we ask them to hand back to us at the end of each day, so we know if companies have missed meetings on a daily basis and can decide on the best course of action. Forms will be provided at registration and can be dropped at the Registration desk.

8.3 NETWORKING OPPORTUNITIES

In addition to the pre-scheduled appointments, LE Miami provides collective members with plenty of opportunities to chat with other travel VIPs across the show. This includes 3.5 hours of free networking per day including three lunches, free time in the morning and afternoon for impromptu conversations and two incredible evening parties for letting loose.



8.4 THIRD PARTY EVENTS

LE Miami is happy for private events to take place on Tuesday 18 June and Wednesday 19 June as long as the number of Buyers invited does not exceed 30 and they do not clash with the official programme (including show hours, lunches, conference and official parties). Any company hosting a private event that clashes with an official element of the event or that has invited more than 30 VIP Buyers will have their registration(s) revoked and will be refused entry to all business and social events throughout the show. From time to time private events might be organised by members participating in the show. The organisation of such events is not the responsibility of LE Miami and we cannot facilitate entry or access to any of these events.

8.5 COFFEE BREAKS & BAR AREA

There will be a cash-only bar where you can purchase alcoholic or non-alcoholic beverages, speciality coffees and snacks. There are two official coffee breaks pre-scheduled in your appointment diaries (morning/afternoon) and the main bar hub is a perfect place to network.

8.6 LUNCHES

LE Miami Lunches are hosted in partnership with Miami's local restaurants, which offer an official set menu valid from Tuesday 18 June - Thursday 20 June. Bookings will strictly be available via the SevenRooms booking platform and is based on availability. LE Miami will only cover cost of the official set menu; drinks and service are not included.

9 YOUR STAND

The show environment for LE Miami will be sleek, striking and contemporary, in line with the Exhibitors and Buyers that attend. In order to ensure a productive and safe exhibiting environment please read the guidelines below.

9.1 STAND RULES

- LE Miami will be taking care of all of the details for your stand including furniture and standard graphics. All you need to do is send us your artwork.
- NO ADDITIONAL GRAPHICS, DECORATIONS, POP-UPS, POSTERS OR FURNITURE ALLOWED on your stand. LE Miami reserves the right to restrict the number of or cancel presentations or demonstrations causing obstructions within aisles or that are a nuisance to neighbouring stands.
- Exhibitors may not hand out pamphlets, leaflets or any other articles from any area other than from their stand - this includes freestanding signage.
- Make sure that your stand is neat and tidy at all times.
- Although eating at your booth sometimes cannot be avoided, it does not look appealing to visitors.
- Do not leave your stand unattended as you might miss your appointments.
- Any damage caused as a result of negligence on the Exhibitor's stand or floor space area will be invoiced to the Exhibitor concerned.
- Please never leave any items unattended at your stand.

If you have any questions regarding any of the regulations for your stand please contact



PLEASE NOTE: All efforts to advertise, demonstrate and operate an exhibition must be conducted so as not to trespass on the rights of other Exhibitors. No exhibit will be permitted to interfere with the use of other exhibits or impede access to them or the free use of the aisles. The Miami Beach Convention Center and LE Miami management reserves the right to limit and/or restrict operations, which, for any reason, might be considered objectionable, without any liability for refund and/or damage.

9.2 GRAPHIC PACKAGES & FORMAT

LE Miami will be taking care of your standard size wall graphics, which are included in your package.

However should you wish to maximise your graphics at an additional cost, all Exhibitors taking a Half, Full or Large studio will be given the choice between several different graphics packages to best reflect their style and budget.

Please note all graphics must be received in the correct format by:
FRIDAY 5 APRIL 2019.

IMPORTANT: Our official supplier, EXPO Convention Contractors, will coordinate all graphics.

submit your graphic below:

HALF STUDIO

FULL STUDIO

LARGE STUDIO

CLUSTER STAND



design format

Graphic must be sized in millimetres. All files must be in EPS, Adobe Illustrator or JPEG format, a minimum 300 dpi and 50% of final size. Graphic files should be named according to property listing and graphic size, i.e. LEMiami_Hotel_1200x600.

late fees

If your graphics are sent after Friday 5 April or are sent before that date but not in the right format, you will be charged a late fee of \$250 that will be invoiced directly by our supplier EXPO. An additional \$500 RUSH fee will apply to graphics received after Friday 3 May. If you register after Friday 22 March, you will be given a two-week grace period from Friday 5 April before late fees are applied.

design fees

If you need our supplier EXPO to help with your graphics, there will be a charge of \$250 per graphic that will be invoiced directly by EXPO.

using last year's graphics

If you exhibited at LE Miami in the past and would like to use the same graphics, please let us know via email at lemiami@expocci.com. Please note that if these graphics include an upgrade option, or if you fail to inform us before Friday 5 April, the upgrade fees and late fees above will still apply.

9.3 FOOD & BEVERAGE

Exhibitors are not allowed to bring any food or alcohol into LE Miami without the express permission of the Miami Beach Convention Center. As you know, LE Miami will offer lunches on a complimentary basis, with the view to offer maximum networking opportunities between Buyers and Exhibitors.

Should you require further catering for your stand, Centerplate is the sole official caterer for the Miami Beach Convention Center and will be able to provide you with catering service at an extra cost. Please take into account your storage space when ordering.

For more information on ordering food and beverages for your stand please contact:

MARIA LINKOUS

E: maria.linkous@centreplate.com



9.4 STAND GRAPHICS FOR STUDIOS



HALF STUDIO

Half Studios consist of 4.5m² of exclusive floor space, as part of sharing a full 9m² with another company.

Each Half Studio exhibitor will receive the following:

- One delegate registration
- Entry to Ministry of Ideas
- 4.5m² of exclusive floor space in a 9m² studio, shared with another exhibitor
- Two armchairs and one coffee table
- One US power outlet
- Standard listing in LE Miami's event directory

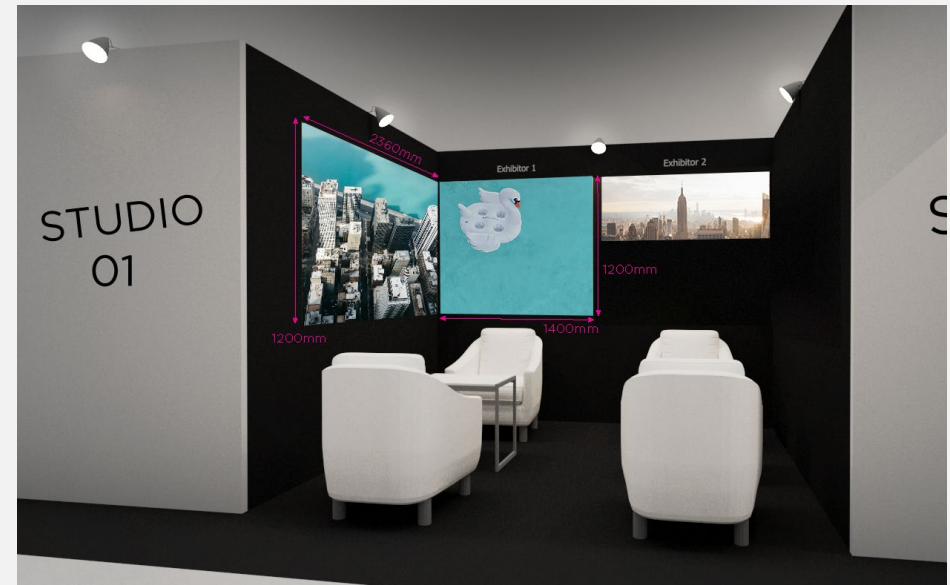
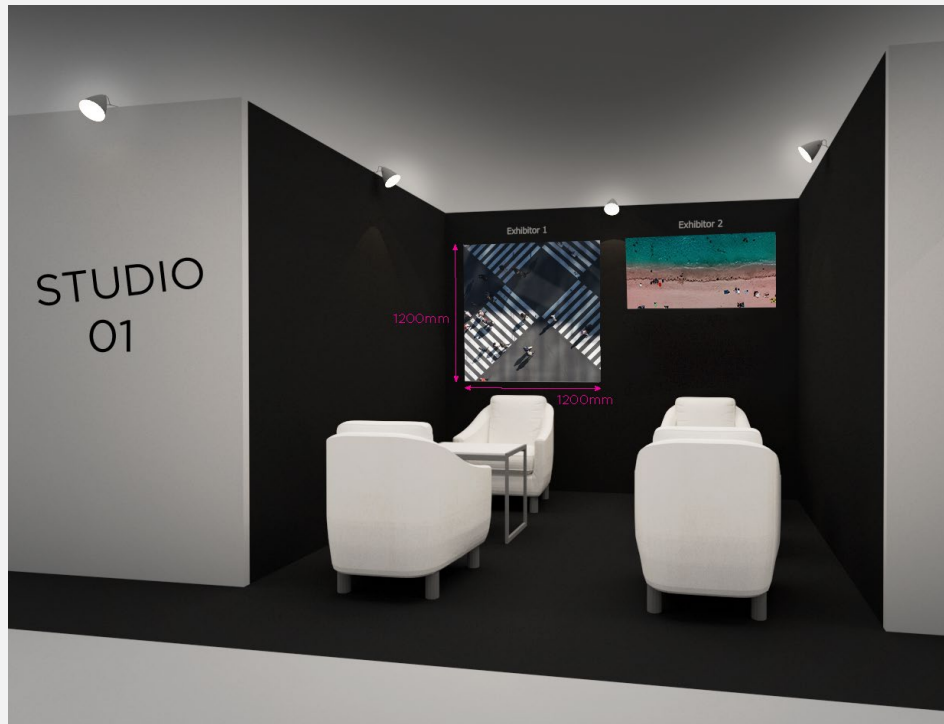
Please note: Half Studios do not include any space for Exhibitors to display any kind of promotional material, and pop-up displays and posters are not permitted.

HALF STUDIO SHOW UP

graphic upgrade + £299

Half Studio show up graphic upgrade stands consist of a standard Half Studio package plus tall graphics. These include the following:

- Tall graphic panel (1200mm high x 1200mm wide)



HALF STUDIO SHOW OFF

graphic upgrade + £599

Half Studio show off graphic upgrade offers a standard Half Studio package plus full graphics, which includes:

- Two full graphic panels (back wall image measuring 1200mm high x 1400mm wide, side wall image measuring 1200mm high x 2360mm wide)
- These two panels can be combined into one sole image measuring 1200mm high x 3760mm wide.

FULL STUDIO

- One delegate registration
- Entry to Ministry of Ideas
- 9m² of exclusive floor space
- Two armchairs and one coffee table
- One US power outlet
- Standard listing in LE Miami's event directory

Please note: Full Studio package does not include any space for Exhibitors to display any kind of promotional material, and pop-up displays and posters are not allowed.



FULL STUDIO SHOW OFF

graphic upgrade + £1,199

Full Studio show off graphic upgrade offers a standard Full Studio package plus full graphics. These include the following:

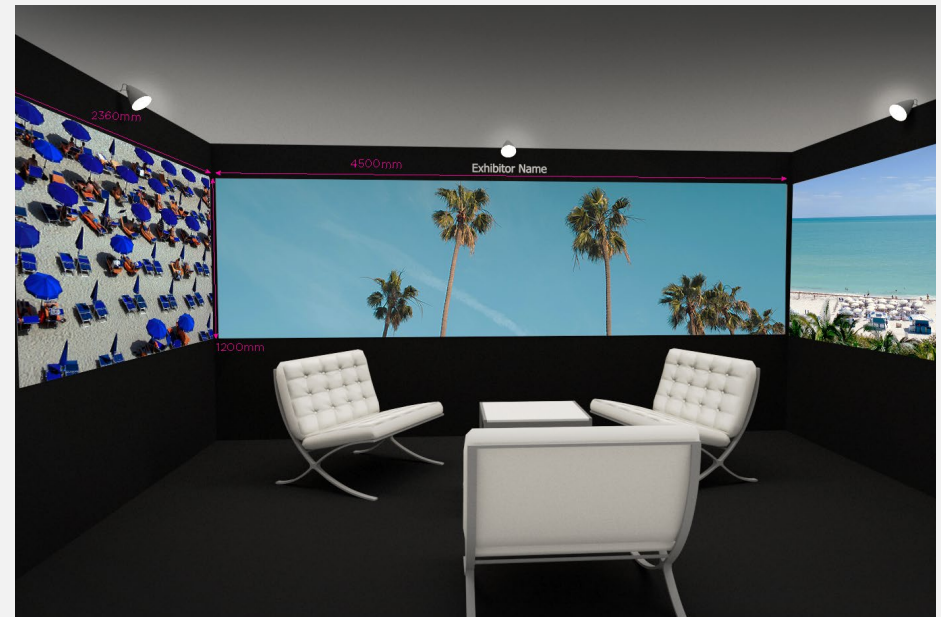
- Full graphic panels (left side wall: 1200mm high x 2360mm wide, back central wall: 1200mm high x 3000mm wide, right side wall: 1200mm high x 2360mm wide)
- These three panels can be combined into one sole image measuring 1200mm high x 7720mm wide

LARGE STUDIO

Large Studio stands consist of 13.5m² of exhibition space. Each Large Studio Exhibitor will receive the following:

- Two delegate registrations
- Access to an invitation-only REBEL RETREAT: Pre-show Edition
- Entry to Ministry of Ideas
- 13.5m² of exclusive floor space
- Three armchairs and one coffee table
- One US power outlet
- Enhanced listing in LE Miami's event directory

Please note: Large Studio package does not include any space for Exhibitors to display any kind of promotional material, and pop-up displays and posters are not allowed.



LARGE STUDIO SHOW OFF

graphic upgrade + £1,599

- Three full graphic panels (left side wall: 1200mm high x 2360mm wide, central back wall: 1200mm high x 4500mm wide, right side wall: 1200mm high x 2360mm wide).
- These three panels can be combined into one single image of 1200mm high x 9220mm wide.

Please note: Large Studio package does not include any space for Exhibitors to display any kind of promotional material, and pop-up displays and posters are not allowed.

CLUSTER STAND

Some companies exhibiting at LE Miami may be eligible for a Cluster Stand. A member of the LE Miami team will contact you directly if this format would be a suitable option for you.

Cluster stands consist of 4.5m² of exhibition space.

Each Cluster Exhibitor will have the following:

- One delegate registration
- Entry to Ministry of Ideas
- 4.5m² of exclusive floor space
- Two armchairs and one coffee table
- One US power outlet
- Standard listing in LE Miami's event directory

Please note: Cluster stands do not allow you to upgrade your graphics and do not include any space for Exhibitors to display any kind of promotional material. Pop-up displays and posters are not allowed.



10 MINISTRY OF IDEAS

MONDAY 17 JUNE 2019

Taking place on the first day of LE Miami 2019, the Ministry of Ideas turns the traditional conference model on its head (hence, un-conference) with an immersive programme designed to promote collaboration, maximise creativity and cause conversations that will inspire the evolution of contemporary travel.

We invite visionaries, experts and innovators at the top of their fields in fashion, music, technology and beyond to unpack and forecast the latest trends; challenge participants to think differently; and inspire unexpected innovation.

For the most up-to-date information about the speaker line-up and for future news, check out the official [Ministry of Ideas](#) website.

PAST SPEAKERS

TARANA BURKE – Founder, Me Too Movement

MARCELA SAPONE – Founder, Hello Alfred

JEFF CARVALHO – Managing Director U.S., HIGHSNOBIETY

BETTE ANN SCHLOSSBERG – Director of Influencer Marketing, Lyft

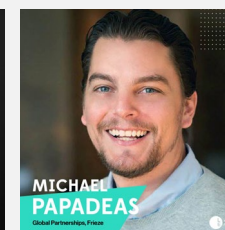
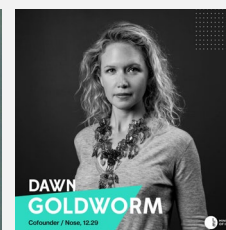
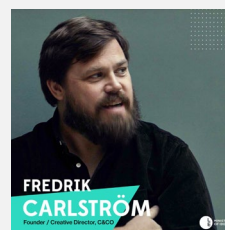
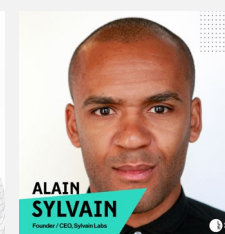
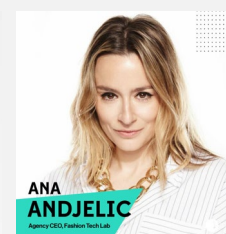
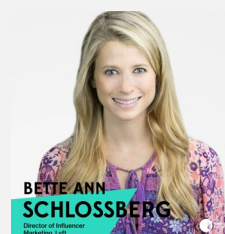
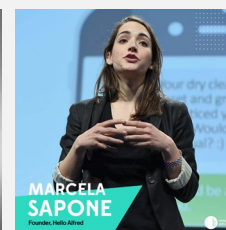
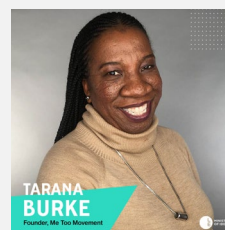
ANA ANDJELIC – Agency CEO, Fashion Tech Lab

ALAIN SYLVAIN – Founder / CEO, Sylvain Labs

FREDRIK CARLSTROM – Founder / Creative Director, C&CO

DAWN GOLDWORM – Cofounder / Nose, 12.29

MICHAEL PAPADEAS – Global Partnerships, Frieze



11 EVENING EVENTS

11.1 OFFICIAL PARTIES

LE Miami will include two evening events in spectacular Miami locations. Our after-dark events will give you the opportunity to extend your networking into the night on a more informal basis – as well as giving you a taste of Miami nightlife. Just to remind you of the dates so you have them firmly in your diaries:

MONDAY 17 JUNE:.....20:00 – 23:00 - OFFICIAL OPENING EVENT

TUESDAY 18 JUNE:.....18:05 ONWARDS - FREE EVENING/REBELRY

WEDNESDAY 19 JUNE:....18:05 ONWARDS - FREE EVENING/REBELRY

THURSDAY 20 JUNE:.....21:00 ONWARDS - OFFICIAL CLOSING EVENT

PLEASE NOTE: *As LE Miami is a by-invitation-only event; only delegates registered for LE Miami and who have their pass and security wristband will be able to access the parties. Please don't invite guests, as we will have to turn them away.*

PLEASE NOTE: *You are not permitted to organise a party or entertain Buyers during one of the official parties or during any official event on the LE Miami schedule.*

If you have any questions about the parties please contact katie.sharples@thisisbeyond.com



11.2 REBELRY EVENTS

Rebelry events are optional evening events taking place on Tuesday and Wednesday evenings (free nights), on a smaller scale than the official parties. Rebelry events are programmed evenings and experiences designed to give you the opportunity to try something different on South Beach. **Rebelry events are open to all LE Miami delegates, but are by RSVP only: details will be announced in the weeks before the show.**

11.3 REBEL PERKS

REBEL PERKS are special offers (e.g. 2-4-1 drinks, special menu prices etc.), valid for anyone wearing an LE Miami wristband from Sunday 16 June to Friday 21 June. Details of hotels and restaurants participating in REBEL PERKS will be released in the weeks before the show.

11.4 THIRD PARTY EVENTS

LE Miami is happy for private events to take place on Tuesday 18 June and Wednesday 19 June as long as the number of Buyers invited does not exceed 30 and they do not clash with the official programme (including show hours, lunches, conference and official parties). Any company hosting a private event that clashes with an official element of the event or that has invited more than 30 VIP Buyers will have their registration(s) revoked and will be refused entry to all business and social events throughout the show. From time to time private events might be organised by members participating in the show. The organisation of such events is not the responsibility of LE Miami and we cannot facilitate entry or access to any of these events.

12 INCREASING YOUR EXPOSURE

WANT TO STAND OUT FROM LE MIAMI'S CREATIVE CROWD?

From doodle pads and pens to incredible collaborations including a branded photograph installation, there are plenty of opportunities to throw the spotlight on your company at the event itself.

Take a look at our Exposure Opportunities by [clicking here](#), or if you have an idea, contact Katie at katie.sharples@thisisbeyond.com to find out more.



13 ADDITIONAL SERVICES

13.1 INTERNET

WiFi will be provided free of charge on the show floor to all participants; therefore the show will not provide an internet café. We believe that any 'off time' should be reserved for networking only.

13.2 DISABLED ACCESS

The Miami Beach Convention Center is accessible to disabled persons and includes the following access accommodations:

- Elevators located throughout the building.
- Restrooms on each level have accessible stalls, sinks, towel dispensers and mirrors

Disability parking located in the Preferred lot (Convention Center Drive), the five-storey garage (17th Street and Convention Center Drive) and the 'six-storey' garage (18th Street and Meridian)

13.3 SMOKING

No smoking will be permitted inside The Miami Beach Convention Center. Ash units are supplied at the entrance for those who wish to smoke.



13.4 SHIPPING

If you have anything that needs to be shipped to Miami ahead of the show (such as catalogues or giveaways), please arrange shipment via your preferred agent (UPS, DHL etc) to be sent to our official ground handlers at Expo Convention Contractors. The cost of receiving and delivering shipments directly to your stand is \$35 USD per box.

Please note that it is not possible to send items directly to the Miami Beach Convention Center. You may **download shipping labels by clicking [here](#)**. To request additional information and arrange delivery, please contact Andy Rosditsky at andyr@expocci.com.



**SEE YOU
IN MIAMI!**