

OPEN HOUSE

BY L.E/MIAMI

1 JUNE 2026

W SOUTH BEACH

COLLECTIVELY ORIGINAL

Welcome to Open House – the first official day of L.E/Miami 2026. Ready to bring your original energy to the Collective? One day, festival-style: big-stage ideas and immersive experiences, designed to set the vibe for the week.

Dive straight into killer thought leadership from lifestyle travel rebels like Matt Klein, Sharan Pasricha and Tansy Kaschak – the ones rewriting the playbook, not following it. During your gaps, drift through three bungalows built for discovery: facial glow-ups, biz-ready 'fits and your travel DNA, unlocked.

At 5pm, we hit pause (briefly). Regroup, reset, re-glam. Then it's back on. From 8pm, we take it poolside at W South Beach for the Opening Party. Different energy, different outfit.

Your little pink book just got an original upgrade, and we're only getting started.

ORIGINALS VILLAGE

Head outside to the Originals Village – three pop-up bungalows, all-day surprises, zero filler. Start with ultra-luxe cryo facials and de-puffing eye masks at Mandarin Oriental x 111SKIN (your pre-meeting glow-up, handled). Then, step into Known by Journey – enter the booth, answer prompts and unlock your travel DNA, live. A first-hand glimpse into how loyalty just got way more personalised. Finally, stop by L.E/Boutique, serving main character looks all day, so your 'fits are always in check.

**1/3 KNOWN BY JOURNEY:
YOUR TRAVEL DNA,
UNLOCKED**

**2/3 MANDARIN ORIENTAL
X 111SKIN**

3/3 THE L.E/BOUTIQUE

OFFICIAL OPENING PARTY

2026

**HOSTED IN PARTNERSHIP WITH
W SOUTH BEACH | 20:00-23:00**

Sun dipping. Energy rising. Pure vibes. For one night only, W South Beach transforms into Collective Glow – where the music hits, the drinks flow, and the night writes its own stories. Your warm welcome to L.E/Miami, where the Collective comes alive poolside.

THE AGENDA

UNFILTERED STAGE

Hear from the visionaries shaping what's next. No cookie-cutter topics. No copies. The 2026 sessions are all about owning your originality.

- 13:00-13:15**
WELCOME TO L.E/MIAMI 2026
- 13:15-14:00**
YOUR BRAND ≠ YOUR METRICS: STOP CHASING, START MAKING
 With Matt Klein, Founder & Director, Zine
- 14:15-15:00**
ORIGINALITY AT SCALE: BUILDING BRANDS WITH CONVICTION IN A COPYCAT WORLD
 With Sharan Pasricha, Founder & President, Ennismore and Founder & CEO, Estelle Community
 In Conversation With Ben Pundole, Chief Brand Officer, Delano Hotels
- 15:15-16:00**
GEN Z REWROTE THE BRIEF: STILL READING THE OLD ONE?
 With Clint Runge, CEO & Founder, Archrival
- 16:15-17:00**
PITCH, PLEASE: NOTHING SELLS BETTER THAN YOUR STORY
 With Tansy Kaschak, Editor-in-Chief, A Hotel Life
 Amy Tara Koch, Freelance Journalist
 Nora Walsh, Travel & Wellness Writer
 Dan Rubinstein, Editor & Publisher

HOUSE OF ORIGINALS

This year, we're introducing House of Originals – a space for smaller, tailored sessions designed to build confidence, challenge ideas and shift POVs.

- 13:00-14:00**
AI IS HERE: NOW WHAT?
 With Gilad Berenstein, AI Expert and Founder, Brook Bay Capital
- 14:15-15:00**
L.E/BOOTCAMP: SHIFT YOUR APPOINTMENTS INTO ROI
 With Richard Walton, Founder, OSS Group
- 15:15-16:00**
BE FOUND OR BE FORGOTTEN: WHY ORIGINALITY WINS
 Workshop with The Madison Melle Agency
 With Cara Federici, CEO & Head of Design
 Danny Benaderet, Chief Commercial Officer
 Eva Nineuil, Chief Creative Officer
 Angelina Musayev, Vice President of Innovation & Design
- 16:15-17:00**
DMC UNFILTERED: THE CONVERSATIONS YOU ACTUALLY WANT
 With Elbia Eddaikra, CEO & Founder, Be Essential Club
 Sarah Quigley, Co-Owner, Private Travel Iceland

GETTING AROUND

- DJ
- DRINK
- FOOD
- PERSONALISED TRAVEL EXPERIENCE
- THOUGHT LEADERSHIP
- WELLNESS
- SHOPPING
- RESTROOMS

- 1 KNOWN BY JOURNEY
- 2 MANDARIN ORIENTAL X 111SKIN
- 3 L.E/BOULIQUE



ORIGINALS VILLAGE



HOUSE OF ORIGINALS

REBEL OASIS

COLLECTIVE LOUNGE

UNFILTERED STAGE

REGISTER HERE
HELP DESK

WELCOME TO OPEN HOUSE

W SOUTH BEACH HOTEL ENTRANCE

OPEN HOUSE BY L.E/MIAMI

OPEN HOUSE BY L.E/MIAMI AT W SOUTH BEACH
MONDAY 1 JUNE 2026 | 12:00-17:00
FOLLOWED BY THE OFFICIAL OPENING PARTY
HOSTED IN PARTNERSHIP WITH W SOUTH BEACH
20:00-23:00

OPEN HOUSE

BY L.E/MIAMI

UNFILTERED STAGE

SHARAN PASRICHA - BEN PUNDOLE - MATT KLEIN
- CLINT RUNGE - TANSY KASCHAK - AMY TARA
KOCH - NORA WALSH - DAN RUBINSTEIN

HOUSE OF ORIGINALS

CARA FEDERICI - DANNY BENADERET - EVE
NINEUIL - ANGELINA MUSAYEV - RICHARD
WALTON - ELBIA EDDAIKRA - SARAH QUIGLEY

REBEL OASIS

OUTDOOR NETWORKING - DJ SETS -
F&B ON-TAP

ORIGINALS VILLAGE

MANDARIN ORIENTAL X 111SKIN -
BOUTIQUE SHOPPING WITH THE
BUNGALOW AGENCY - YOUR TRAVEL DNA,
UNLOCKED WITH KNOWN BY JOURNEY