REIMAGINE STAGE

MAX ANIORT · KAROLINA DMOWSKA · SARAH DOYLE · HOLLY FRIEND ·

CHRIS GLASS · LIZ LAMBERT · COLIN NAGY

ANANT SHARMA · BASHAR WALI

DANIELLE DORMAND · DAVID AZAR · ALEXANDRA WALTERSPIEL · REBECCA MASRI MBE · HENLEY VAZQUEZ · MIC ADILARDI · TAG WARNER • FRAN TIRADO • GREGORY ALEXANDER REFOCUS STAGE

ELIVING

AGAINST RE CUSTOM JEWELLERY · LOUNGE SPACE · MINI-MART

NS · BESPOKE SOUND DJS ·

GAMES · MUSIC · SIGNATURE DRINKS

ENHOUSE

· FIRESIDE CHATS **WORKSHOPS** R · MASSAGE **BOUTIQUE SHOPPING · CIGARS ICE CREAM TASTING · JUICE BA** STATION · OYSTER SHUCKING · BUNGALOW

REIMAGINE STAGE

- FUTURE FORECAST: How Gen Z's
 Tastemakers Are Reimagining Travel
 13:00-13:45
- ANALOGUE VS AI:
 Why Friction is Healthy for the Guest Experience
 14:00-14:45
- AUTHENTICITY RULES:
 The Art of Integrating Culture
 into Your Travel Brand
 15:00-15:55
- FROM EL COSMICO TO THE MOON:
 Designing the Future of Hospitality
 16:00-16:45

REFOCUS STAGE

- FREE AGENTS: Engaging the Next Generation of Travel Buyers 13:00-13:45
- IN HIGH DEMAND:
 How Queer Culture Influences Travel Trends and
 Hotspots
 14:00-14:45
- WORK SMARTER, NOT HARDER: A Masterclass in Maximising Travel Tech 15:00-15:45
- WORLD-LEADING WELLNESS:
 Building an Evidence-Based Programme
 16:00-16:45



REBEL & CHILL

CIGARS & CHAT WITH RICK UENO
 (GM, W South Beach) 14:00-16:00
 OYSTER SHUCKING 14:00-16:00

ICE CREAM TASTING 14:00-16:00

MASTERCLASS STUDIO *

IN THE AI STUDIO 13:30-14:15

14:30-15:15 15:30-16:15

• THE ART OF REBRANDING 16:30-17:15

STUDIO SIRO WELLNIESS HIDEAWAY

WELLNESS HIDEAWAY ALL DAY

• L.E/BOUTIQUE BOUTIQUE SHOP

ALL DAY

GETTING AROUND



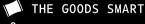
DRINK



LOVE WELD



RESTROOMS



URBAN WORLDWIDE

REIMAGINE — Stage /

REGISTER HERE



REFOCUS

REGISTER HERE

STAGE

HELP DESK



MASTERCLASS STUDIO

2

L.E/BOUTIQUE

STUDIO SIRO

4

BUNGALOW VILLAGE

REBEL HIDEAWAY





OPEN HOUSE

YOU SAY HOUSE.

Hey gorgeous!

0

Welcome to Open House – and to the first official day of L.E/Miami 2024.

This year is all about reimagining contemporary travel – and bringing you the insights and connections you need to go forth and innovate. Expect a killer thought leadership lineup across two stages, from a future forecast on Gen Z; to the story behind the first 3D printed hotel; to the evolution of the travel agent.

In-between insights, head outside to the Bungalow Village to shop, shuck oysters, and drop into an AI masterclass – or duck into the Rebels Only dive bar if you dare.

(Make ours a doub-L.E/.)

PSA: the official Opening Party is ON tonight at W South Beach from 8pm. We'll be shutting Open House's doors at 5pm so you can take a power nap and primp before heading back for *all* the festivities. Chin-chin!

1 REBEL & CHILL

Hosted by W South Beach GM Rick Ueno, drop by for cigars, ice cream tasting and oyster shucking (not all at the same time, obv).

2 MASTERCLASS STUDIO

Join expert-led workshops on rebranding and mastering AI for hotel sales & marketing – we predict a sellout!

3 L.E/BOUTIQUE

Shop the Bungalow Agency's curated selection of ultra-chic fashion brands (and bag a killer outfit for L.E/ week).

4 STUDIO SIRO

Stop by for a complimentary juice, massage and to get schooled on the wellness-led hotel brand's latest global openings.



BUNGALOW

HOSTED BY W HOTELS AT W SOUTH BEACH 20:00-23:00

Contemporary travel, reimagined after dark. From 8pm, we'll be transforming W South Beach into a celebration of iconic US cityscapes – the perfect place to reconnect with friends old and new after a year apart. Reunited, and it feels so good.