

OPEN HOUSE

by **L.E / MIAMI**

HOSTED BY W HOTELS AT W SOUTH BEACH

MONDAY 12 JUNE 2023 | 13:00-18:00

FOLLOWED BY L.E/SUNSET SESSION | 18:00-20:00

HEADLINE STAGE

IAN SCHRAGER · ALDO MELPIGNANO
AMANDA FRASIER · BEN PUNDOLE · CARLOS COUTURIER
CLAY BASSFORD · CRYSTAL VINISSE THOMAS
INÉS MIRÓ-SANS

HORIZON STAGE

ALEX LASSITER · KATHERINE TEMPLAR LEWIS
RAMI MEKDACHI · SÉBASTIEN FELIX

REBEL HEAVEN

ALCOHOLIC + NON-ALCOHOLIC BEVERAGES
ART INSTALLATIONS · BESPOKE SOUND DJS
CUBAN SANDWICHES · DOODLE ARTIST
POKE BOWLS

THE LIVING ROOM

ALCOHOLIC + NON-ALCOHOLIC BEVERAGES
LOUNGE AREA · SMALL BITES

BUNGALOW VILLAGE

BOARD GAMES · BOUTIQUE SHOPS · CACAO CEREMONY · CIGARS
EAR SEEDS · HAIR TOUCH-UPS · JEWELLERY MAKING · MARBLING
WORKSHOP · MEDITATION ZONE · MOCKTAIL MAKING · NAIL ART
PAPER FLORAL WORKSHOP · PORTRAIT ARTIST · SMUDGE STICKS

POOLSIDE ESCAPE

CHILL ZONE · FROZÉ · SMOOTHIES

HOSTED BY



SOUTH BEACH



HOTELS
WORLDWIDE

HEADLINE STAGE

THANK YOU, NEXT: The Biggest Trends in Contemporary Hospitality (In 2023 and Beyond)
14.15-14.55

DEFINING YOUR 'YOU': How Consistency Builds Credibility
15:00-15:40

LEVEL UP: How Experiential Design Can Transform Your Guest Experience
16:00-16:40

FUTURE LEGACY: A Conversation With Ian Schrager
17:00-17:40

HORIZON STAGE

WHERE ART MEETS NEUROSCIENCE: How to Cultivate Deeper Connections
14:15-14.55

AI ON THE FUTURE: How ChatGPT Is Transforming Contemporary Travel
15:00-15:40

SCENTS MEMORY: Finding Your Brand's Signature Fragrance
16:00-16:40

GREEN GATEKEEPING: Creating an Open Source Sustainability Strategy
17:00-17:40

THE AGENDA

MONDAY 12 JUNE 2023
DOORS OPEN AT 13:00

REBEL & CHILL

- BOARD GAMES ALL DAY
- MOCKTAIL MAKING ALL DAY
- CIGARS & CHATS 14:00
- CIGARS & CHATS 17:00

WELLNESS STOP

- BLIND PORTRAIT ALL DAY
- EAR SEEDS ALL DAY
- HAIR TOUCH-UPS ALL DAY

L.E/ BOUTIQUE

- BOUTIQUE SHOP ALL DAY

ZEN ZONE

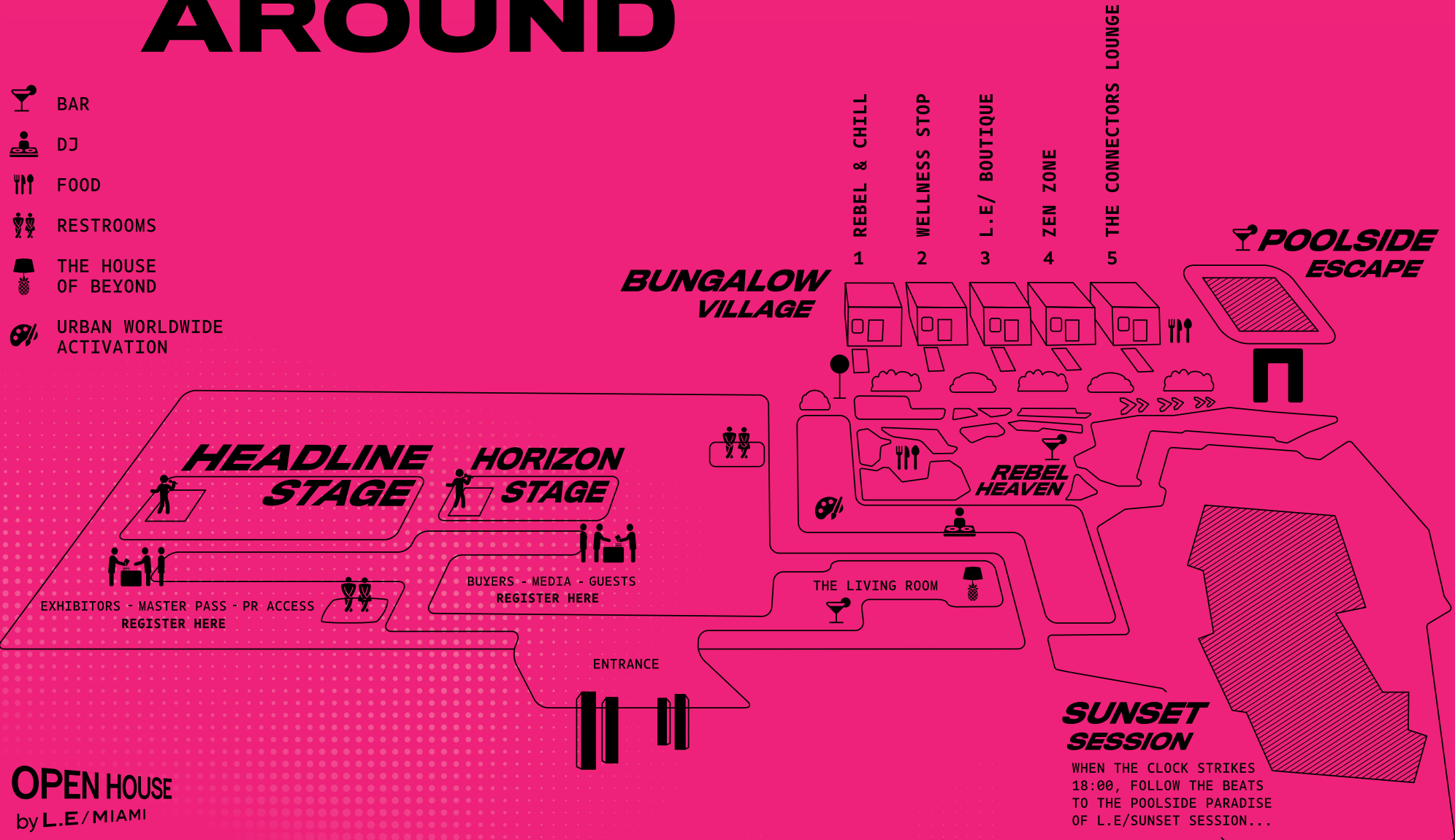
- SMUDGE STICKS ALL DAY
- YOGA NIDRA 13:30
- CACAO CEREMONY 14:00
- CLARIFYING INTENTIONS 14:30
- CACAO CEREMONY 15:00
- MANIFESTING MEDITATION 15:30
- CACAO CEREMONY 16:00
- SIMPLE MEDITATION 16:30

THE CONNECTORS LOUNGE

- JEWELLERY MAKING ALL DAY
- MARBLING WORKSHOP ALL DAY
- PAPER FLORAL WORKSHOP ALL DAY

GETTING AROUND

- BAR
- DJ
- FOOD
- RESTROOMS
- THE HOUSE OF BEYOND
- URBAN WORLDWIDE ACTIVATION



OPEN HOUSE
by L.E/MIAMI

WHEN WE SAY OPEN

YOU SAY HOUSE.

Hey gorgeous!

Welcome to Open House — and a big pink welcome to L.E/Miami 2023.

We're taking over W South Beach with a full-day-festival designed to surprise and delight your every sense. Ease your way into the best week of your biz year with beachside networking, an immersive bungalow village to explore, and killer thought leadership across two epic stages.

Plus, we'll be toasting to the week ahead with a two-hour Sunset Session from 18:00 - 20:00 — so stick around for light bites, on-tap cocktails and a signature L.E/ beat, then go forth and frolic in Miami like only you can.

So find your flow, get inspired and reunite with the coolest collective in contemporary travel. If you need us, we'll be by the pool, rosé in hand.

L.E/ SUNSET SESSION

BUNGALOW VILLAGE



1 REBEL & CHILL

Join Rick Ueno, GM of W South Beach, for a classy combination of classic board games, cigar-tasting and mocktail-crafting.

2 WELLNESS STOP

Let visual artist Moral Turgeman reveal your inner soul with a 'blind' portrait; sample the accupressure of the moment, ear seeding, and beat the humidity with a complimentary hair touch-up.

3 L.E/ BOUTIQUE

For one day only, hit up the L.E/ Boutique to pick up a killer outfit – and turn heads on the showfloor this week.

4 ZEN ZONE

Rebelling is hard work, gorgeous. So take five to realign your chakras with a smudging sesh, restorative cacao ceremony and guided meditations.

5 THE CONNECTORS LOUNGE

Curated by W Hotels, unleash your inner artist with a trio of immersive workshops: marbling, jewellery-making and paper-floral crafting (with a side of signature sass, obv).

HOSTED BY W HOTELS AT W SOUTH BEACH

18:00 - 20:00

As the sky turns orange, we'll be setting the tone for L.E/ week with light bites, live music, and cocktails on W South Beach's all-new pool deck which we've taken over as the Sunset Sanctuary. Poolside is the only place to be from 18:00-20:00...